

Partners for a strong, healthy community!

2010 Healthy Living Fair & Community Business Expo

Saturday, January 9, 2010 9am-1pm Portage High School

Blau Family Chiropractic and the Portage Area Chamber of Commerce are partnering to bring this great event to the Portage area. You are invited to show off your products, services, and expertise to benefit the overall health, happiness and productivity of our local community.

Why you should participate in this event:

- Gain inexpensive exposure to the masses
- Showcase your new or existing product/service lines
- Meet potential customers face-to-face
- Network with other businesses
- All participants will be given a list of visitor contacts



2010 Healthy Living Fair & Community Business Expo-Participant Registration Form

Please make sure all your information is written clearly or typed!

Participation fees include table(s) with skirting.

Name of Business / Organization: _____

Contact Person and Title: _____

Address: _____

Phone number: _____ **Fax number:** _____

E-mail address: _____

We are currently looking for people or businesses to sponsor, and/or participate in this event. Please indicate which level of sponsorship you would like to commit to by including a check for the applicable amount (payable to: Portage Area Chamber of Commerce, memo: 2010 HLFCBE) **by Dec. 15.**

Gold Level Sponsors \$500: _____ Name will appear on all advertising, including banners, media ads, flyers, 4 X 5-inch program ad, 2 tables at the event

Silver Level Sponsors \$250: _____ Name will appear on event advertising, including media ads, flyers, 2.5 X 5-inch program ad, 1 table at the event

Bronze Level Sponsors \$100: _____ Name will appear on event flyers, 2.5 X 2.5-inch program ad, 1 table at the event

Early Bird Participant \$65: _____ Name will appear on program's participant list, 1 table at the event
(Register by Nov. 30 to qualify)

Participant after 11/30 \$75: _____ Name will appear on program's participant list, 1 table at the event

Extra Table \$30: _____

I would like to be in: Healthy Living Fair Section (Commons area) _____ Business Expo (Gym area) _____

Please note that we will do our best to honor requests for the different areas, but cannot give a guarantee.

Non-profit organizations: If the participation fee is a hardship, options are available. Call the Chamber for more details.

Your payment is your reservation! Limited tables available—Register now!

Please send completed form back to the Portage Area Chamber of Commerce: 104 W. Cook St.-Portage, WI 53901
Phone: 608-742-6242 Fax: 608-742-3799 Email: graphics@portagewi.com

2010 Healthy Living Fair & Community Business Open House-Participant Information Form

This information will be used in the program and will aid us in planning the room layout.

Please write very clearly or type your answers! Thank you!

- 1. Name of your business/organization as you want it to appear on the program, etc.:**

- 2. Contact person and title:**

- 3. Name of person(s) that will be representing your business at the event:** *(we need this for nametags, so please spell it clearly)*

- 4. Brief description of what your business offers or what information you will present at the event:** **4 words or less please!** *(i.e. Estate Planning, Physical Therapy, Car Care, Chiropractic, Home Cleaning, Widgets...)*

- 5. Please indicate what type of 'Interactive Activity' your business will offer at the event:** *(The public loves "hands on" interaction—these are always very popular booths at the event. Some ideas include: demonstrating exercises, self defense moves, meditation suggestions, painting techniques, business promotion ideas, CPR demonstration, blood pressure or cholesterol checks...Be creative!)*

- 6. Please indicate the door prize you will be donating:** *We ask that each participant donate a prize; a service or product that reflects your business, if possible, for the drawings which will be held throughout the event.*

- 7. Write a statement indicating something unique or of interest that the public might learn about when they go to your booth:** *(This is just to spark some interest for those attending the event and gives you a potential conversation starter—for example, "The Chinese have always used a special herb to induce weight loss, visit booth #12 to learn more." 20 words or less, please!)*

- 8. Does your business need access to electrical hook-up at the event?** *If so, remember your extension cord! This option will be based on availability—i.e. if there are only 10 outlets available then the first 10 paid registered participants will have priority!) **Yes or No***

- 9. Does your business have any "special requests" for your table?** *(If so, please indicate what they are) **Yes or No***

- 10. Please indicate if you plan to have any of the following at your table...music, scents, video**

Please return this completed form along with your registration by December 15th